



# ARC *news*

Alabama Recycling Coalition Newsletter • Fall Edition 2009

## ALABAMA RECYCLING COALITION (ARC)

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##### **Stephanie Baker**

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Purchasing  
(334) 556-1563

##### **Wm. Gerald Hardy**

ADEM  
Chief, Land Division  
(334) 271-7732

## UPCOMING FORUMS CONFERENCE & TRADE SHOWS



### THE ALABAMA CHAPTER 2009 SWANA FALL FORUM

will be held at the  
Guntersville State Park - 1155 Lodge Dr.  
Lake Guntersville State Lodge Guntersville, AL.

**November 4 - 6, 2009**



For more information, please call (334) 260-7970



**The 23<sup>rd</sup> Annual Southeast Recycling Conference & Trade Show**  
will be held March 7-10, 2010  
at the Hilton Sandestin - Destin, Florida

This is a four day event linking industry leaders and recycling officials, offering focused educational sessions, the latest recycling products, equipment and services and exciting networking opportunities all at an economical rate.

*To be a part of this special event log onto our website at  
[www.southeastrecycling.com](http://www.southeastrecycling.com) or call 800-441-7949.*



### *A Message from the ARC President*

The coming months are looking promising for the *Alabama Recycling Coalition*. We are going to revamp the organization by having better communication as to what we can offer to our members. Updates on grant opportunities, membership directories, newsletters, and the *ARC* website are all work in process to help our organization grow and be of service to the members. Because of the previously mentioned projects we will forego the prizes for America Recycles Day 2009. I encourage you to participate in whatever way you can in the local events for America Recycles Day. I'm aware of the many cutbacks on travel budgets but it will be advantageous to have the annual business meeting and tour again. Your input is imperative to the success of the ARC. Let's keep everyone in the loop and informed on what's going on so all of Alabama can be on the upward climb to success.

Also, I want to recognize Andre' Richardson for his hard work on getting the Newsletters out to the members, as well as keeping up with the treasury duties. His experience and dedication is so much appreciated.

I look forward to seeing you at the ARC / SWANA Fall Forum in Guntersville, AL, Nov. 4-6 2009.

*Charmyne N. Watson, President*



### **WASTE RECYCLING OPELIKA WELCOMES KEITH DEAN AS IT'S NEW DIVISION MANAGER**

On May 5<sup>th</sup>, 2009 Keith Dean was named Division Manager at Waste Recycling, Inc. Opelika Division. Keith comes to WRI from Russell Corporation where he had been employed for the past twenty-six years. During his tenure at Russell, Keith served in several different capacities. He served as Raw Materials Manager where he was responsible for the purchase of Cotton and Polyester products. He was also responsible for the day to day operation at Cotton Receiving, and developing a Recycling program for Frontier Yarns Plants in Alabama. His most recent duties were at the Coosa River Complex where he served as HR Manager and Safety Manager for Coosa River Spinning.

### **WORKING TOGETHER TO IMPROVE WASTE REDUCTION & RECYCLING**



**Strategic**  
MATERIALS, INC.

**The Nation's  
Largest Glass Recycler**

**Innovative Solutions to your  
Glass Recycling Needs**

With capabilities to accept more varieties of glass and with more collection centers nationwide, Strategic Materials is the single-source solution to your glass recycling needs. A variety of receptacles can be provided at your facility and serviced by our staff.

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Find out how you can reduce landfill costs and increase revenues with Strategic Materials' recycling programs.

**Call Hazel Mobley - Glass Consultant  
404-761-1340**

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**The Solid Waste  
Disposal Authority**

of the City of Huntsville

## RECYCLING ACTIVITIES



### CITY OF BIRMINGHAM

The City of Birmingham Recycles Day Committee hosted a Disposal of Yellow Pages, Electronics Recycling Event for their 9th Annual Birmingham Recycles Day on Wednesday, Oct. 28, 2009, from 6 a.m. to 2 p.m. at Linn Park. They had Environmental groups on site to educate the public about the environment and the importance of recycling.

### CITY OF MOBILE

Will host an Electronics Recycling Event on Saturday, Nov. 7 2009  
America Recycles Day Celebration on Sunday, November 15, 2009 at the Keep Mobile Beautiful Recycle Center.

### CITY OF AUBURN

In partnership with the Auburn Chamber of Commerce, Sand Hill Recycling Center, Waste Recycling Inc and Weston Solutions the City of Auburn will host a free Secure Document Shredding & Electronics Recycling Day on Friday, Nov. 13, 2009 9-2P.M. as part of it's America Recycles Day Celebration.

### CITY OF MONTGOMERY

Montgomery Clean City Commission and Ecovery LLC and Legacy will host a one-day recycling event for the collection of electronic equipment on Friday, November 6, 2009 in the Paterson Field parking lot at 1201 Madison Avenue from 8:00 am –2:00 pm.

### THE CITY OF TUSCALOOSA

The City of Tuscaloosa just held a huge Electronics Recycling event with the City of Northport and the West Alabama Chamber of Commerce on Sept. 29<sup>th</sup> and 30<sup>th</sup>. They collected a total of 230,000 lbs of electronics in 8 tractor trailers.



## RECYCLING PARTNERSHIPS



*The City of Tuscaloosa* has teamed with *Tuscaloosa County* and the *City of Northport* to increase waste diversion throughout the region. Through ADEM's Alabama Recycling Fund they received a total of \$279,150. Some of the grant money will be use it help establish recycling drop-off sites in Tuscaloosa County where currently there is no recycling available.

The funds received from the grant will allow the City of Tuscaloosa to install a baling system at the Richard Curry Municipal Services Building and will begin to bale and market its own materials. The grant will also fund education and outreach programs, including an environmental awareness campaign, *Tuscaloosa Cares*, which was developed by a University of Alabama marketing class in a competition hosted by the local Chamber of Commerce's Environmental Task Force, on which Environmental Services Director, Shane Daugherty and Associate Direct, Stacy Pugh serve.

*Lee County Partnership* was developed as a result of the ADEM Recycling Grant. Four entities make up this partnership, Lee County, Auburn University, the City of Opelika, and the City of Auburn. Together they have teamed up to plan product marketing and implementation of various waste reduction, and recycling related activities in Lee County.



- Lee Co. and AU have established a relationship to collect baled cardboard and mixed paper to market them at competitive rates.
- The partnership has scheduled an E-Waste Amnesty Day to collect E-Waste from residents living in Lee Co. on or around Feb. 2010.
- The City of Opelika will be adding several new drop off sites by adding trailers for flattened cardboard and other recyclable materials.
- City of Auburn and AU are providing recycling and litter pick-up for Downtown Concert Series each Friday before AU home football games. The City of Auburn provides reflective vests, litter sticks, trash cans and recycling carts for this event. AU provides recycling bins and students to help pick up litter and collect recycling during the event.
- City of Auburn will be using funds received to help promote and enhance recycling in the schools, to residential solid waste customers, small businesses in downtown Auburn, and during city sponsored special events.

The Lee County Partnership has helped to expand the capacity to collect materials and implement promotion and education activities while increasing the volume of municipal solid waste (MSW) diverted from the landfill from the current combined rate of 20% to a combined rate of 25%.



# Custom Polymers PET, LLC

Recycle. Different.

*It's not just part of our logo, it's the way we do business.* What makes us different from our competitors starts with a team of experienced professionals who care about what we do. We enjoy the people we work with, and we embrace our environmental responsibility.

We at Custom Polymers PET, LLC are passionate about what we do. We make a superior product for our customers, generate business for our suppliers, benefit our economic community, create a livelihood for our employees, and make a positive impact on the environment. Custom Polymers PET, LLC is committed to making a difference and we challenge you to find a recycler more collaborative, reliable, or trustworthy. These are just some of the things that make us different and have allowed us as a part of Custom Polymers to become the 4th largest plastic recycler in North America.

### RECYCLING WEBSITES

- PAPER** - <http://www.afandpa.org/>
- ARD** - <http://www.americarecyclesday.org/>
- EPA** - <http://www.epa.gov/region4/recycle/>  
<http://www.epa.gov/recyclecity/>
- EARTH 911** - <http://earth911.com/>
- SCRAP METAL** - <http://www.isri.org/>
- PET** - <http://www.napcor.com/>
- STEEL RECYCLING** -  
<http://www.recycle-steel.org/>
- PRECYCLING** -  
<http://www.planetpals.com/precycle.html>
- KID'S PAGE** -  
<http://kids.niehs.nih.gov/recycle.htm>
- RECYCLE GUYS** -  
<http://www.recycleguys.org/>

## ALABAMA RECYCLING COALITION MEMBERS, SPONSORS & AFFILIATES

### MEMBERS

Edward Abrams  
Donny Addison  
Stephanie Baker  
Jay Bassett  
Baldwin EMC  
Henry Bragg  
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Susan Carmichael  
Ford Chambers  
Chris Culver  
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Keith Dean  
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Jimmy C. Lunsford  
Rachel Mansel  
Jack Marshall  
Judy Mathis  
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Joe McNeal, Jr

Tracey Miller  
Hazel Mobley  
Paige Moreland  
Jim Murcinson  
Patsy Nivers  
Mark Pak  
Harold D. Powell  
Stacy Pugh  
Richard Pyle  
Andre' Richardson  
Robert Robinson  
Shawn Sapp  
Jim Saye  
Charlene Schieferstein  
Dan Tenpas  
Suzette Thomason  
Michael Thornton  
Barnese Adair-Wallace  
Charmayne Watson  
April Westervelt  
Mike Wise  
Nancy Womack

### GOVERNMENT/NON-PROFITS

ADECA  
ADEM  
Ala. Environmental Council  
Athens-Limestone  
Auburn University  
City of Auburn  
City of Birmingham  
City of Cullman  
City of Daphne  
City of Decatur  
City of Dothan  
City of Fairhope  
City of Florence  
City of Guntersville

City of Troy  
City of Tuscaloosa  
City of Wetumpka  
Coffee County Com  
EPA Region IV  
Equit-E-Cycle  
Keep Mobile Beautiful  
Keep Opelika Beautiful  
Lee County SW  
Legacy Inc  
Pickens County SW  
Russell Co. Utilities  
Shelby County Commission  
Steel Recycling Institute  
Southern Waste Information Exchange (SWIX)  
Town of Shorter  
United States Postal Services

### BUSINESSES

ALA. Beverage Association  
Creative Recycling  
Jordan Reductions Solutions  
KMAC Services  
Market Services of Alabama  
Mark N Pak  
Mount Scrap Materials  
Newark Group-Recycle Fibers  
Plastic Recyclers SE  
Pull-A-Part, LLC  
Sand Hill Recycling Inc  
SP Recycling Corp  
Strategic Materials Inc.  
USA Liquidators, Inc  
Waste Recycling Inc  
Wise Alloys, LLC

### PATRON & LARGE BUSINESS MEMBERS

\*Alabama Power Co. \* Caraustar \* Custom Polymers PET, LLC  
\* KW Plastics \* Solid Waste Disposal of Huntsville

## ALABAMA RECYCLING COALITION MEMBERSHIP FORM

NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_  
 COMPANY: \_\_\_\_\_  
 TYPE OF BUSINESS: \_\_\_\_\_  
 ADDRESS: \_\_\_\_\_  
 CITY/STATE \_\_\_\_\_ ZIP CODE: \_\_\_\_\_  
 PHONE:(business) \_\_\_\_\_ (alternate) \_\_\_\_\_ FAX: \_\_\_\_\_  
 E-Mail Address: \_\_\_\_\_

PLEASE CHECK THE APPROPRIATE MEMBERSHIP CATEGORY AND RETURN THIS PAGE ALONG WITH YOUR CHECK PAYABLE TO ALABAMA RECYCLING COALITION. P.O. BOX 2250 • AUBURN, AL. 36831-2250

<input type="checkbox"/> SPONSOR	\$1250.00	<input type="checkbox"/> NON-PROFIT ORGANIZATIONS	\$ 100.00
<input type="checkbox"/> PATRON	\$ 750.00	<input type="checkbox"/> GOV'T AGENCIES UNDER 500 IN POPULATION	\$ 70.00
<input type="checkbox"/> LARGE BUSINESS/TRADE 50 + EMPLOYEES	\$ 500.00	<input type="checkbox"/> GOV'T AGENCIES 500 + IN POPULATION	\$ 150.00
<input type="checkbox"/> SMALL/LOCAL BUSINESS 50 OR FEWER EMPLOYEES	\$ 200.00	<input type="checkbox"/> INDIVIDUAL	\$ 50.00
		<input type="checkbox"/> STUDENT/SENIORS +55/AARP	\$ 15.00

INSIDE STORY HEADLINE



**KALB - KEEP ATHENS-LIMESTONE BEAUTIFUL**

Sep 19, 2009 ... KALB wins \$10,000 in national contest for turning recycling into game of hoops ...

Hoping to turn recycling into a sport, Keep Athens Limestone Beautiful will use a \$10,000 grant it won in a contest to equip trailers with basketball hoops and invite residents to take a shot at recycling this fall. Once the money is received and the trailers built, two will be placed at the Sportsplex and one will be placed at Cowart Elementary School ball fields in Athens, said KALB Executive Coordinator Lynne Hart.

**COFFEE COUNTY LANDFILL**



**THE CITY OF FLORENCE RECIEVES \$196,000 IN GRANT MONEY**

The City of Florence received a grant from the ADEM for \$196,000 to expand recycling into Lauderdale County. Part of the grant money is designated for education outreach for recycling. The first event is a public service announcement contest that is currently in progress. The contest is to create a 24 second commercial to promote recycling.

The City of Florence is looking forward to viewing many creative PSA.

**RECYCLE REMANUFACTURE REUSE**



**Kmac Services** has provided Alabama Industry, with solutions to their Industrial waste problems since 1985. Our business plan is a simple one. We intercept waste streams of non-hazardous materials. Instead of sending the materials to the landfill they are sorted then recycled, reused or remanufactured.

Kmac Services  
2631 FL Shuttlesworth Drive  
Birmingham, Alabama 35234  
Phone 205-320-0940

**Create a 24-second video!**  
**Public Service Announcement Contest**  
**Open to EVERYONE!!**  
 Youth entry is anyone or group under 18 years of age.

**Contest 1: Focus on General Recycling**  
 \$700 First Place \$250 Second Place  
 \$400 Youth First Place \$100 Youth Second Place

**Contest 2 : Highlight Florence/Lauderdale Recycling Project**  
 \$700 First Place \$250 Second Place  
 \$400 Youth First Place \$100 Youth Second Place

**ENTER AS MANY AS YOU CAN CREATE!!**  
 For applications, details, and helpful hints  
 Visit our website [www.florencegoesgreen.org](http://www.florencegoesgreen.org)  
 Call 256-760-6495  
 Email: [rmansell@florenceal.org](mailto:rmansell@florenceal.org)

**Entry Deadline: December 1, 2009**

All video clips will become property of the City of Florence, Lauderdale County, ADEM, and KAB to be used in advertising campaigns.  
 "This project was partially funded by the Alabama Department of Environmental Management through a grant from the Alabama Recycling Fund."

**RECYCLING FACTS**

- Used aluminum beverage cans are the most recycled item in the U.S.
- The 17 trees saved (above) can absorb a total of 250 pounds of carbon dioxide from the air each year.
- Americans use 2,500,000 plastic bottles every hour!

<http://www.recycling-revolution.com/recycling-facts.html>



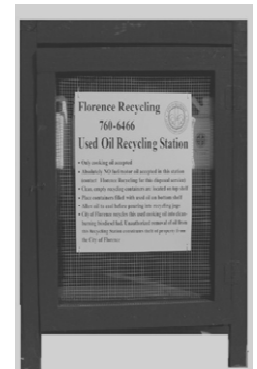
**Welcome to SP Recycling** - For over 28 years SP Recycling corporation has been the leader in recycling newspapers, collecting and purchasing more than one-million tons of old newspapers each year. And, our parent company, SP Newsprint Company, LLC is the nation's largest producer of 100% recycled newspaper. Our recycling programs benefit Community and Earth by providing jobs to more than 600 workers in the United States, participating in community events, and practicing natural resource conservation. SP Recycling Corporation, a wholly owned subsidiary of SP Newsprint Co., LLC, is responsible for the company's fiber procurement.

**INSIDE STORY HEADLINE**

**FLORENCE CELEBRATES 1ST ANNIVERSARY  
OF  
USED COOKING OIL/BIODIESEL PROGRAM**

Florence has one of the Leading Recycle Programs in the State of Alabama" They are celebrating their one year anniversary of their Used Cooking Oil & Biodiesel Fuel Program. The first batch of biodiesel was made August 19, 2008, to date they have made a total of 840 gallons of 100% biodiesel from used cooking oil. This means that 840 gallons of cooking oil did not go into the sewer or buried in the landfill. In fact, the oil was turned into a useable product, FUEL. The 840 gallons of biodiesel has been blended with purchased diesel to create 5, 10, 15, or 20% blends producing 3900 gallons of blended fuel for city vehicles. Wow! This program has had many benefits to the city including reducing sewer maintenance cost, saving landfill space, and providing fuel with fewer harmful emissions for some city vehicles by turning a waste stream into renewable resource.

One year ago this program was opened to residents, non-residents, and businesses at no charge, however contributions are accepted. The City of Florence has tried to make it as easy as possible for everyone to participate by having purchased 55 gallon barrels, small 1 gallon jugs, and 5 gallon jugs to provide everyone with the right size container to recycle their used cooking oil. City residents can drop-off their containers at a drop off station or place it curbside within city limits on their scheduled garbage day. There are 5 drop-off stations through the city that can be utilized as collection points. With the use of ADEM grant funds Florence plans to develop 6 more drop-off station in Lauderdale County. This program is one year old and as of now there haven't been any maintenance issues or significant problems with the program. Recycling used cooking oil is a very positive thing. Florence modeled their program after their friends from the City of Daphne, and recommends Grease/Cooking Oil Recycling to other municipalities.



**FOLLOWING IS A LIST OF MATERIALS CURRENTLY BEING COLLECTED CURBSIDE**

- **Cardboard** – both corrugated and chipboard (boxes for cereal, laundry detergents, foods, can drinks, etc.)
- **Paper** – All paper is recyclable, even shredded
- **Aluminum** – All aluminum is recyclable including cans, foil, gutters, lawn chairs, etc.
- **Plastic** – Bottles and jugs with a #1 or #2 in the triangle on the bottom.
- **Steel** – Cans for food (rinsed, please) and other types of metal
- **Motor Oil** – Please leave it in a container curbside. No antifreeze, brake fluids, or cooking oils
- **Cooking Oil** - Put in an empty milk jug or 2 Liter soda bottle

*For more information about Florence's recycle program Contact David Koonce Department Manager or a member of his staff at Phone: 256-760-6466 - (256) 760-6460 - Fax: (256) 760-6493*



**GET WELL - David Gall,**  
*David, your associates & friends from the  
Alabama Recycling Coalition  
Send Wishes to you for a Speedy & Healthy Recovery!*



**HAPPY RETIREMENT - Arthur Ferguson**  
*Thank you Arthur for your years of dedicate service  
and leadership while serving on the Board of Directors  
for ARC*

**ADVERTISE IN THE ARC NEWSLETTER**

SIZE	1X	2X
Business Card	\$50	\$75
1/4 page	\$100	\$125
1/2 page	\$200	\$225
Full page	\$400	\$425

Add \$50 to 1X to advertise in all four editions.

**RECENT SUCCESSFUL WORKSHOPS!**

- **ADECA Grant, July 2009 Alabama Recycling Workshops:** In partnership with ADEM and ARC, SERDC hosted three recycling workshops in Alabama geared towards networking and specific problem solving.
- **ADECA Grant, January 2009 Alabama Workshops:** ARC/ADEM in partnership with SERDC held four workshops.
- **Alabama Department of Economic & Community Affairs (ADECA) Grant Funding:** Successfully secured over \$50,000 in grant funding to support recycling in Alabama.